

**rate card.**

Service	Day Rate
<b>Planning and project management</b>	£350
<b>Graphic design</b>	£350
<b>Filming (2 man crew)</b>	£950
<b>Editing (film)</b>	£350
<b>Editing (motion &amp; animation)</b>	£400
<b>Photography</b>	£600
<b>Copywriting</b>	£350
<b>Web development</b>	£350

Discount	Months			
Budget (per month)	3	6	12	18+
<b>£1,000</b>	-	-	<b>5%</b>	<b>10%</b>
<b>£1,500</b>		<b>5%</b>	<b>5%</b>	<b>10%</b>
<b>£2,000</b>	-	<b>5%</b>	<b>10%</b>	<b>15%</b>
<b>£3,000</b>	-	<b>10%</b>	<b>15%</b>	<b>15%</b>
<b>£4,000</b>	<b>10%</b>	<b>15%</b>	<b>15%</b>	<b>NEG</b>
<b>£5,000</b>	<b>15%</b>	<b>15%</b>	<b>20%</b>	<b>NEG</b>
<b>£6,000</b>	<b>15%</b>	<b>20%</b>	<b>20%</b>	<b>NEG</b>

### Retainer budget discount terms:

1. Signed agreement.
2. Payment schedule strictly adhered to, payment by 15<sup>th</sup> of month.
3. A monthly retainer '**budget tracker**' will be provided showing a breakdown of resources / costs used per activity.
4. The '**budget retainer**' does not include ancillary expenditure such as print, stock imagery or travel expenses.
5. Any unused budget rolls over into the next month, during the contract period. Any retained budget must be used within 1 month after the contract period ends.

